

## Paws for a Cause, Inc

paws4cause.org  
info@paws4cause.org

2809 Boston Street, Suite 509  
Baltimore, MD 21224  
(410) 732-2637

March 12, 2019

Dear Fellow Animal Lover,

First of all, on the behalf of the animals in your care, I would like to thank you for all you do!

As we all know, companion animals are still being turned over to shelters and rescue groups at alarming rates. We also know that organizations such as yours rely heavily on the support and monetary donations of the community. Here is the good news, we want to help!

Thirteen years ago, I began the non-profit organization - Paws for a Cause, Inc. Each year, we hold a fundraiser to benefit one or two local animal welfare groups. Please note that no animal welfare group is too small to apply! Over the past 13 years, we've raised over \$80,000!

Our approach at the event is to find projects that local animal organizations need funded. We believe that having a monetary goal tied to a specific project helps loosen the wallets of those in attendance.

In return, we ask that the group(s) selected help raise awareness of our event within their network of supporters by targeting at least 10 people to attend the event (groups should also send a volunteer or two to the event). You can reach out to your supporters with a few Facebook posts throughout the month prior, an invitation sent via email the month and week prior to the event, and, if possible, an event listing on your website. We will provide sample wording that you can use for your social-media posts, email blast, and/or newsletter.

To apply, complete the application form to detail the type of project for which you would like to receive funding. We suggest that you find a project estimated to cost no more than \$2,500. Keep in mind that funds are paid out from the event in October. All submissions need to be received by Friday, May 10, 2019. The Paws for a Cause Board Members will review the requests and select one or two groups to support.

If your group has a fundraising event in the late summer/early fall, we ask that you apply for next year's event. Attendance is critical for the event's success.

If you are interested in learning more about Paws for a Cause, please visit [www.paws4cause.org](http://www.paws4cause.org). I may be reached via email, [derricks@paws4cause.org](mailto:derricks@paws4cause.org), or by calling 410-732-2637.

Sincerely,

*Woody Derricks*

Woody Derricks  
Founder, Paws for a Cause, Inc.

# Paws for a Cause, Inc.



NAME OF YOUR ORGANIZATION: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

PRIMARY CONTACT PERSON: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

SOCIAL MEDIA VOLUNTEER/EVENTS COORDINATOR: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

DESCRIPTION OF YOUR ORGANIZATION'S SPECIFIC NEED: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DESIRED COMPLETION DATE FOR YOUR SPECIFIC NEED: \_\_\_\_\_

**Please include a brochure or other information about your organization if available.**

Return completed form to:

Paws for a Cause, Inc.

Attn: Woody Derricks

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